

# Engagement Tools and Communications

## How We Drive Engagement

- Welcome Kits with Merch & Swag
- Newsletters / Seasonal Strategy Guides
- Emails, Memos & Content
- Supplement Dispensary
- Surveys
- Customized Website (for large groups only)
- Group Programs and Challenges
- Utopia WellCare App
- Utopia WellCare Patient Portal
- 1 on 1 Consultations & Personalized Care



# Engagement Tool Kit



## WELCOME KIT

- Water Bottle
- Grocery Shopping Tote
- Stress Ball
- Cool T-Shirt
- Samples: Healthy & Delicious Snacks

## CUSTOMIZED WEBSITE

For large groups, we can provide customized websites to encourage greater utilization and ease of use within organizations



## NEWSLETTERS

Quarterly Newsletters in the form of our Seasonal Strategy Guide. Patients can access educational hacks, tools and programs

## GROUP PROGRAMS

Groups Programs and Challenges on a variety of different wellness topics to encourage community, motivation, fun and high quality results.



## EMAILS, MEMOS, CONTENT

Engaging content and email templates with education and announcements that allow Utopia WellCare to do the work for you.

## SURVEYS & ANALYTICS

We utilize post consult surveys to make feedback-based adjustments and improvements. We can provide analytic information for large groups



## UTOPIA WELLCARE APP

We use our Utopia WellCare App to drive continuous engagement and patient support. What happens between visits with the practitioner is often as important as the visit itself

## 1 ON 1 CONSULTATIONS

Meet with your Dietitian and get space to share your story so we can better learn about you. Get a personalized nutrition and wellness plan to help you meet your goals.